

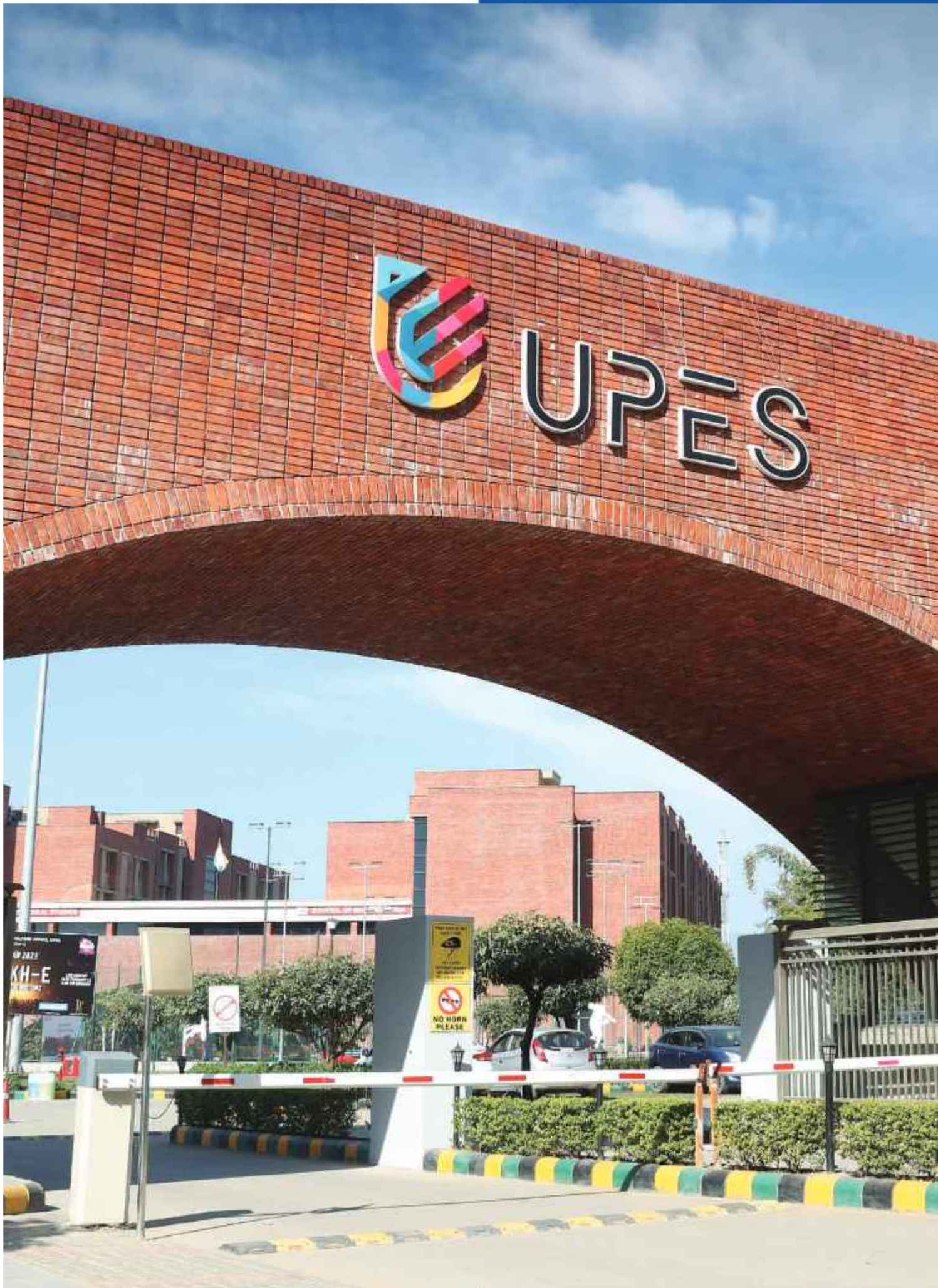
upes.ac.in



UPES
UNIVERSITY OF TOMORROW

 **UPES**
UNIVERSITY OF TOMORROW

MBA
SCHOOL OF BUSINESS
B-School for the Digital World





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B-SCHOOL FOR THE DIGITAL WORLD

The landscape of business education is undergoing rapid transformation, driven by increased demand post-pandemic and evolving industry expectations. With more students pursuing business degrees as a pathway to secure well-paying jobs, a gap has emerged between aspirations and actual employability. Addressing this challenge requires a holistic approach involving students, faculty, and industry.

Business schools face a “three-body problem”: students with high expectations and short attention spans, faculty balancing teaching and research to elevate institutional rankings, and industries demanding job-ready graduates while providing limited actionable feedback. Bridging these gaps necessitates collaboration to enhance skill alignment and readiness.

At the UPES School of Business, we address these challenges with a forward-looking approach. Our programs are designed to equip students with future-ready skills, combining academic rigor with practical industry exposure. We foster close partnerships with leading organizations to ensure our curriculum aligns with evolving industry needs and provides students with actionable insights into the world of work. Experiential learning, innovation labs, sustainability-driven projects, and a strong emphasis on soft skills prepare students for dynamic roles across industries. Our focus on holistic development ensures graduates are not only employable but also adaptable to emerging roles and challenges.

In an era marked by automation, AI, and climate challenges, the future of jobs remains uncertain. Preparing students for roles that may not yet exist and integrating sustainability into education are critical imperatives. The UPES School of Business is committed to disrupting traditional norms, adapting to emerging trends, and leading the way in shaping the future of business education.

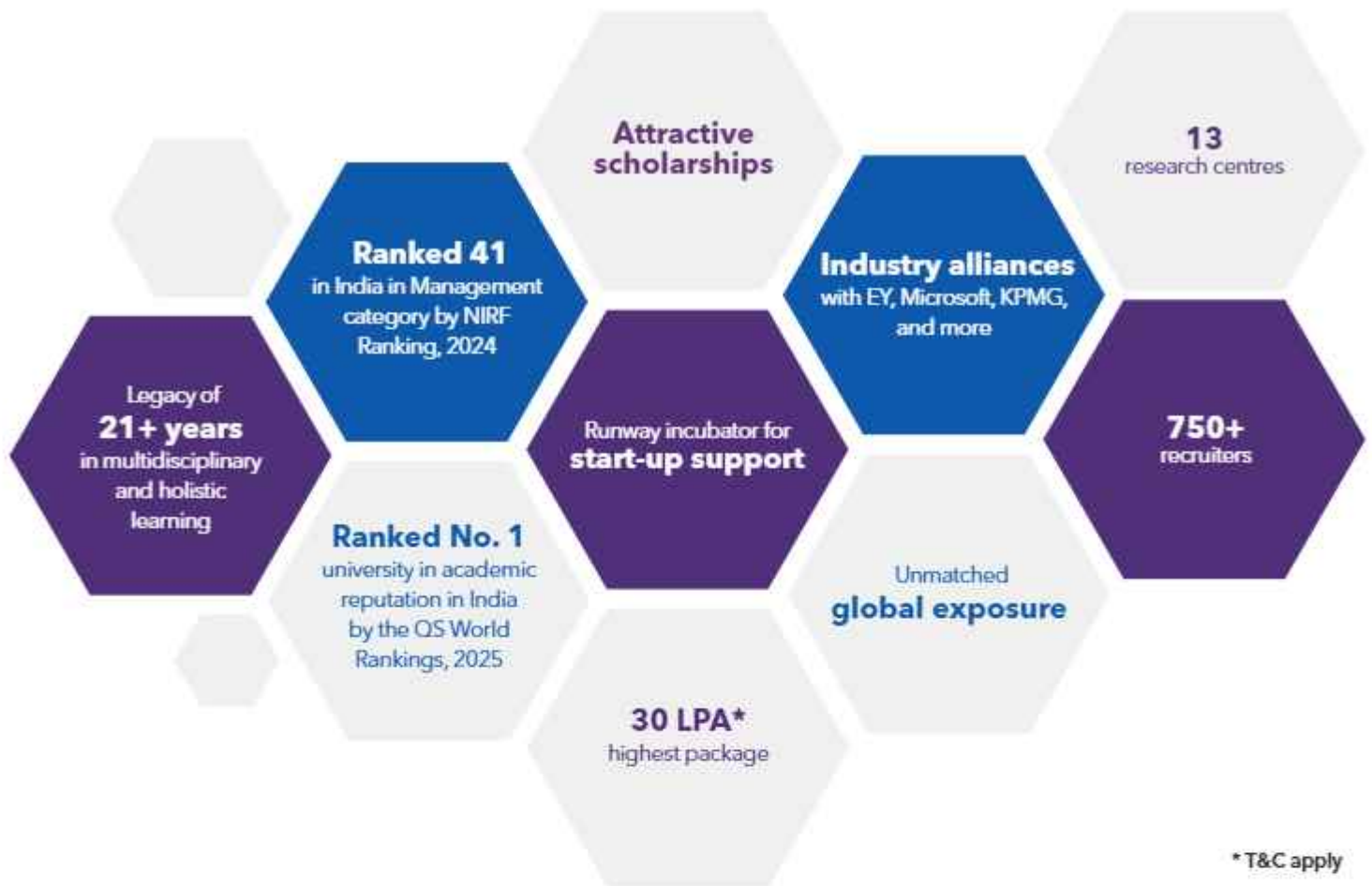
Rahul Nainwal

Director, School of Business



Meet the Expert

UPES ADVANTAGE



UNIVERSITY OF TOMORROW

UPES - the University of Tomorrow - stands as a beacon of transformative education, cultivating a dynamic learning environment that transcends conventional boundaries. At UPES, the commitment to academic excellence is seamlessly woven with a robust emphasis on digital preparedness that propels students into the future with cutting-edge skills.

Runway, the business incubator at UPES, has encouraged student-led start-ups, fostering a culture of entrepreneurship and innovation on campus.

The university's global exposure initiatives ensure that students are not just educated but are globally aware and prepared to navigate diverse landscapes. UPES has forged partnerships with prestigious institutions worldwide, including the University of California in Berkeley, The University of Edinburgh, UNSW Sydney, The University of Queensland in Australia, King's College London, University of Gothenburg, University of Bologna, and University of Aberdeen, among others.

Through the Global Immersion Program, students at UPES avail experiential learning opportunities that not only prepare them for the global economy, but also inspire personal growth.

UPES envisions, designs, and delivers education that is not just relevant for today, but also anticipates the challenges and opportunities of the future, moulding students into leaders who will make a positive impact on the world.

PROGRAMS OFFERED

MBA	
CORE	SPECIALISATIONS*
MBA (Strategy and Consulting in collaboration with KPMG)	Business Strategy and Transformation
	Corporate Strategy and Innovation Management
MBA (Business Analytics in collaboration with KPMG)	Generative AI for Business
	Deep Learning for Business Applications
MBA	Marketing Management
	Finance Management
	Human Resource
	Operations Management
	Entrepreneurship
	Digital Business
MBA (Oil and Gas Management)	Petroleum Marketing and Business Development
	Natural Gas & Trading
MBA (Power Management)	Power Business and Regulations
	Green Energy and Transition to Sustainability
MBA (International Business)	International Business Law and Negotiation
	Cross Cultural Management
MBA (Logistics and Supply Chain Management)	Logistics Planning/Supply Chain
	Maritime Logistics
	Business Process in Supply Chain
MBA (Aviation Management)	Airline Service Operations
	Aviation Enterprise Management
Integrated (BBA) - (MBA)	Marketing Finance Human Resource Operations
Integrated (B.Com (Hons) - (MBA)	E-Commerce Banking and Insurance

Global Pathway Program - 1 year at UPES +1 year at Partner University

MBA (Global Program) 1+1 1 Year in UPES University + 1 Year in Partner University	Specialisation as per Partner University - 1. GISMA University of Applied Sciences 2. Virginia Commonwealth University 3. University Canada West 4. University of Queensland
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Selection Process

UPESMET - Available in both online and offline modes, this test offers multiple admission pathways. Scores of National-level exams (CAT, MAT, XAT, NMAT, GMAT & CMAT) also accepted. Shortlisted candidates will participate in a personal interview.

Integrated Programs - Personal Interview

Eligibility Criteria

Minimum 50% marks in Class X, XII, and Graduation. Graduation from a recognized University in any stream.

SCHOLARSHIPS*

20% Merit-based scholarship

80% marks in graduation or 85 percentile or above in CAT or Greater than 200 Score in NMAT.

25% Fee Concession

to Bonafide Residents of Uttarakhand

Vijay

50 Sports Scholarships

*T&C Apply

The program offerings are subject to approval by the UPES Academic Council, and the university reserves the right to add, drop, and modify programs at its discretion at any time without prior notice.

GLOBAL OPPORTUNITIES

Semester Abroad

Berkeley Global

MBA Global



Masters Progression



Accelerated Masters
(Masters Progression with credit mapping of last UG UPES semester / year)



Semester Abroad
With Tuition Fee Waiver





STUDENT OUTCOMES

30 LPA*
HIGHEST PACKAGE

14 LPA*
TOP 10% AVG. CTC

390+
TOTAL
OFFERS

320+
STUDENTS
PLACED

150+
TOTAL NUMBER
OF RECRUITERS

RECRUITERS

amazon

accenture

Nestlé

Deloitte.

KPMG

tcs | TATA
CONSULTANCY
SERVICES

PhonePe

Reliance
Industries Limited

wipro

Infosys®

HILTI

GlobalData

DECATHLON

ITC
TTE BRANDS

SpiceJet

adani
Power

ifos Flight Planner
www.ifos.com.in

PXIL
Transforming Power Markets

protiviti®

Berger

torrent
POWER

THINK GAS
एक ही जगह सब कुछ

croma
WATER COOLER | WASTE

BECHTEL

INTECH®
A GLENORE Company

genpact

adani

BLUE DART

HDFC BANK

LTI
Let's Solve

Bangalore
INTERNATIONAL
AIRPORT

EVALUERVE

MARKETSANDMARKETS®

Betal
Keeping life
in mind

IHS Markit

and more...

*In AY (2023-24).
* T&C apply

SECTOR-WISE PLACEMENTS



IT & ITES

18%



RESEARCH & CONSULTING

17%



LOGISTICS & SUPPLY CHAIN

13%



EDUCATION AND EDUTECH

12%



REAL ESTATE

7%



AVIATION & AEROSPACE

5%



BFSI

4%



ENERGY, POWER & UTILITIES

4%



OTHERS

3%



MANUFACTURING

3%



OIL & GAS

3%





STORIES OF EXCELLENCE



Dibyajyoti Dash
MBA - Strategy and Consulting, 2024

Presented a paper on 'Blockchain-enabled Carbon Emission Trading in India' at the 7th International Conference on Sustainable Development organised by Columbia University, New York.



Siddharth Gupta
MBA - LSCM, 2015

Listed in the '30 Indian Entrepreneurs Under 30 to Follow in 2021' by Wynsell, a Business and Marketing Consultant. He holds the 7th position with 2 startups - Pelican Crafts and Indian Hemp Store.



Suketu Sandeep Mehta
MBA - Strategy and Consulting, 2024

Published a review article on the RBI Monetary Policy Committee meeting for September 2022 in the same magazine.





Surabhi Rana
MBA, Aviation Management, 2008

Head - Air Service Development, Noida International Airport



Syed Mohd Raza Taqvi
MBA, Oil & Gas, 2023

Accepted into the Global Program at the Haas School of Business, University of California, Berkeley, for the MBA Semester Abroad in Fall 2022.



Jasmeet Singh Bajaj
MBA, Power Management, 2009

Founder & Director - Fair Climate Fund (FCF) India

INDUSTRY IN THE CLASSROOM

The educational framework seamlessly integrates practical knowledge, bridging the gap between academia and real-world practices and providing students with insights and skills relevant to their future careers.

Industry Alliances:



Experts on the Advisory Board

- Ms. Prajakta Kanaglekar, Vice President-Ekart, HR Leader, Flipkart
- Mr. Jostein Dahl Karlsen, Managing Director, Gas and Oil Technology Collaboration Program, International Energy Agency, International Energy Agency Global Innovation Network
- Ms. Savita Mahajan, Advisor and Consultant, Former Deputy Dean, Indian School of Business
- Ms. Shashi Rajan, Executive Director, ONGC Academy

Masterclasses

UPES organises industry interactions that feature experts discussing the latest advancements in their respective fields. This provides students with a close and comprehensive insight into the industry, fostering the acquisition of skillsets essential for a thriving career.

- Mr. Tibor Meray, Managing Director and Partner, BCG Group
- Mr. Sandeep Gupta, Chief Digital Officer, Cairn Oil and Gas
- Mr. Alok Gupta, Ex-Managing Director, ONGC Videsh Limited
- Mr. Shikhar Gupta, Director, PWC
- Mr. Santosh Kumar Singh, Vice President, Revenue Management, Vistara Airlines
- Mr. Varun Gupta, Head Supply Chain, Nestle, South Asia
- Mr. Atul Jain, Head Supply Chain, Nestle, North India

RESEARCH MILESTONES

UPES has made significant strides in research, contributing to solving critical local and global problems, and has become a hub for innovation and scholarly pursuits.

Research Initiatives

- Internal SEED funding for testing research ideas, developing state-of-the-art in-house synthesis and characterisation facility and high computation facilities.
- Capacity-building initiative Anusandhan keeps faculty and students updated with the latest developments around the globe
- IPR Cell focuses on technology transfer opportunities through patents and copyrights

Research Milestones* (as of May 28, 2024)*

- One of the fastest growing universities in India in terms of research output
- Current publications output is 4 papers per faculty per year
- Average citations of recently published papers similar to top institutions such as MIT, NUS, Oxford and Cambridge University and better than top research institutions such as IISc Bangalore, IITs, etc.
- Nearly 54% of publications at UPES in 2024 had international co-authors
- Scholarly output has grown by more than 370% since 2018
- The Field-Weighted Citation Impact was 1.76 in 2023, and in 2024 it was 1.59
- 30% of publications in the top 10% journals by CiteScore percentiles
- 46 UPES faculty members have featured among the world's top 2% researchers in their respective fields, according to a research study published by a Stanford University-based research group

Academic Team

- UPES academic community has leading scholars and researchers such as a Nobel Prize Nominee, Rhodes, Fulbright, Chevening, Commonwealth, Erasmus, Eiffel and DAAD scholars, trained at some of the best institutions in the world such as Harvard, Columbia, Cornell, University of California Berkeley, Oxford, Cambridge, National University of Singapore, Indian Institute of Science, IITs (Indian Institute of Technology) and so on.
- The university has onboarded esteemed faculty members such as Shanti Swarup Bhatnagar Awardee Prof. Karmeshu, who specialises in mathematical modelling and Computer Simulation and Prof. Madan Gopal, who specialises in AI/ML
- Several international faculty co-teach modules at different schools, providing students with a global perspective on their subjects

Industry Collaborations and Global Partnerships

- UPES researchers have joined forces with Russian bioenergy experts to revolutionise biodiesel production using AI and ML algorithms
- Collaborations with CERN and KEK in Switzerland and Japan, respectively, for Future Circular Collider (FCC) and Belle II projects
- UPES and Bajaj Auto Limited have partnered to host the Bajaj Engineering Skills Training (BEST) and set up labs in Robotics, Mechatronics, IoT, and Smart Manufacturing



46

UPES FACULTY MEMBERS ARE ON THE STANFORD LIST OF THE TOP 2% RESEARCHERS IN THE WORLD, AND 5 OF THESE RESEARCHERS HAVE FOUND A PLACE ON ONE OF THE MOST COVETED 'HIGHLY CITED RESEARCHERS' LIST PUBLISHED BY CLARIVATE.

ACADEMIC EXCELLENCE

FACULTY FROM WORLD-CLASS INSTITUTIONS

Berkeley
UNIVERSITY OF CALIFORNIA

 **HARVARD**
UNIVERSITY

Yale

 **LSE** THE LONDON SCHOOL
OF ECONOMICS AND
POLITICAL SCIENCE

 **COLUMBIA UNIVERSITY**
IN THE CITY OF NEW YORK

 **UNIVERSITY OF
OXFORD**

 **Massachusetts
Institute of
Technology**

 **Stanford**
University

IMPERIAL

and more...

FACULTY WITH EXCEPTIONAL CREDENTIALS

 **COMMONWEALTH
SCHOLARSHIPS**

 **FULBRIGHT**
Association

 **RHODES
SCHOLARSHIP**

 **Erasmus+**

DAAD

and more...

EMINENT FACULTY



Dr. Sanjay Malla

Professor

Professor of Practice in Strategic Management at the School of Business with 25 years of leadership in the Semiconductor and Computer Hardware industries. An MBA from IIM-K and a Ph.D. from S P Jain, he specializes in corporate strategy, data analytics, and organizational development. A student-focused educator, he blends real-world insights with academics and actively contributes to global forums like IEEE and SMF.

Dr. Sumeet Gupta

Professor

He is a distinguished faculty in Finance and Risk Management with over 25 years of expertise. He holds a Certified Professional Forensic Accountant certification from the Institute of Certified Forensic Accountants. Additionally, he is a Certified Business Administrator from Canada, a Fellow Financial Planner from the UK, and a Fellow Financial Consultant from the USA.



Dr. Anita Sengar

Associate Professor

With more than 17 years of teaching experience, this accomplished marketing professor is a distinguished expert in her field. She holds a Ph.D. from IIT Roorkee and specializes in qualitative research, rural marketing, customer engagement, e-learning, and sustainability.

Dr. Rakesh Kumar Meet

Associate Professor

With over 28 years of expertise in academia and corporate leadership, he has excelled in teaching roles at esteemed institutions such as IRMA and IMT, Ghaziabad. In addition, he has held pivotal positions in major Indian and Foreign Multinational Companies, including GlaxoSmithKline, Dabur, and Vodafone.





Dr. Anil Kumar

Professor

With over 35 years of experience in Power, Infrastructure, Energy, and Academics, he is a distinguished expert in 'Energy and Infrastructure Engineering and Management.' He holds numerous qualifications in Engineering, Management, and Economics, including a PhD in Power Economics, making him a highly accomplished individual in his field.

Dr. Inder Singh Assistant Professor

With over 20 years of industry and academic experience, Dr. Inder Singh is a renowned expert in IT-enabled technology. He has published extensively in international journals and conferences, chaired global sessions, and supervised Ph.D. scholars in Machine Learning and Cloud Security. Dr. Singh has also authored a textbook, several book chapters, and holds multiple IT certifications.



Dr. Aanchal Sharma

Assistant Professor

An academic with over a decade of experience in strategic business communication, culture, and qualitative research, she holds a doctoral degree from MICA, Ahmedabad. She has taught at leading Indian institutions and worked with SBI Card and Ameriprise Financial. Her research focuses on communication for social change, gender, and women's narratives on migration and digital media.

Dr. Atul Rawat Associate Professor

He is an accomplished energy researcher with over 16 years of experience and holds a PhD in Energy Management. His extensive industry experience includes pivotal roles in renowned Organisations such as Ernst & Young, Deloitte, and Genpact India.





HOLISTIC DEVELOPMENT

What is the purpose of education? Is it merely to make students employable, remove ignorance and impart knowledge? Or is it to create a better world? The seismic shifts taking place globally necessitate action to ensure a secure and equitable future for all. Learners today are, therefore, required to be creative, collaborative and communicative. They must develop skills to solve complex problems that plague humanity, work towards equity, uplift the underserved, live healthy, happy, and productive lives. UPES School for Life (SFL) was established with the intention to create true changemakers. Students learn to apply an in-depth understanding of attained life skills and broad-based subject competencies along with core subject qualifications, to take advantage of educational and employment opportunities. This broad-based learning experience helps them evolve throughout their professional and personal lives.

The undergraduate program at UPES offers four clearly demarcated, yet academically integrated areas, covering Core Specialisation courses, Exploratory (Interdisciplinary Electives), Signature and Life Skill courses, all of which are credited and form the basis of the degree awarded. School for Life offers the latter three selections of courses, which are structured to be read alongside the students' core academic curriculum.



SIGNATURE COURSES

These courses include areas that are not specifically linked to a vocation and focus on 21st century learner skills and attributes to meet the requirements of the graduate profile. They empower students as global citizens of the future. These courses are undertaken by all UPES undergraduates and select graduate students from specific disciplines.



EXPLORATORY COURSES (Interdisciplinary Electives)

These courses encourage students to develop a broad-based approach to learning by selecting subjects of study from other schools at the university. This helps them grow their breadth and depth of knowledge beyond their chosen specialisation and exposes them to the wider scope of university education.



LIFE SKILL COURSES

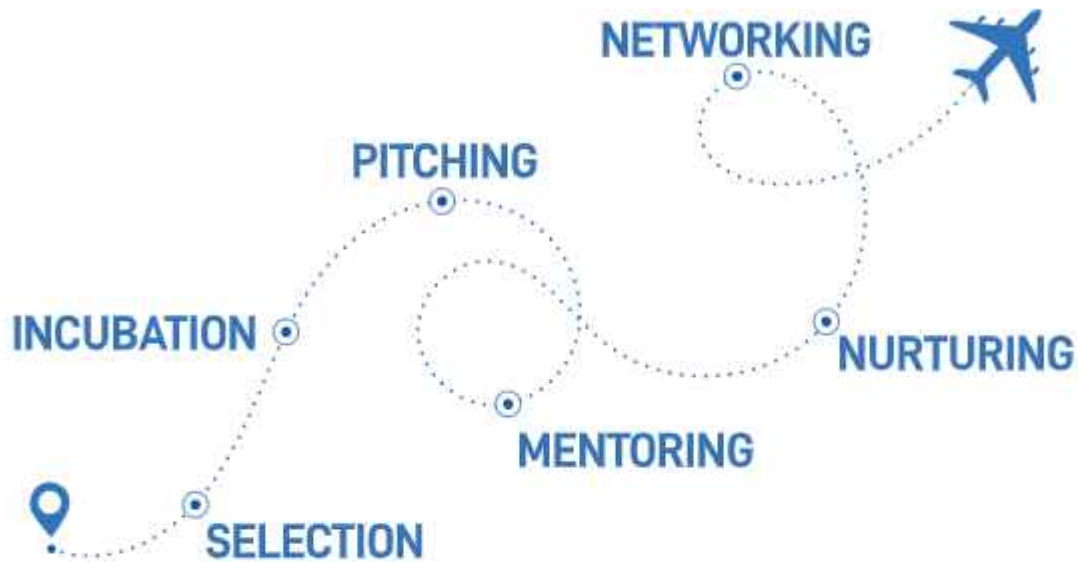
These courses allow students to upskill into university learning styles and pick up additional skills with a focus on enhanced employability and communication, along with management and professional skills, including critical thinking, problem-solving, and creativity.



'SRIJAN' SOCIAL INTERNSHIPS

Srijan Social Internships are full-time, 8-week-long internships with social sector organisations. These internships are offered as part of School for Life at UPES and are for all first-year students. Through these internships, students will be exposed to a variety of social sector challenges that our society is facing and find ways to overcome them. In the process, they will build empathy and learn valuable leadership skills that will be useful in both work and life.





We help start-ups convert their ideas into real and viable businesses. Our goal is to assist brilliant innovators in navigating the early stages of setting up a start-up and reaching the point where they have developed a product/service impressive enough to raise money. This will be achieved through a mix of mentorship, grants and investments, legal and incorporation support, and allocation of workspaces.

75+
START-UPS

RECEIVED GRANTS
FROM THE UNIVERSITY

250+
START-UPS

PRE-INCUBATED

Runway Incubator Gains Ground

Prestigious Grants



₹3.46 Crore fund
raised by start-ups



₹5 Crore DST
to set up iTBI



ATAL INNOVATION MISSION

₹5 Crore to set up
Atal Community Innovation
Centre (ACIC)
(Approved by NITI Aayog)



₹4.02 Crore
BIRAC Sparsh



₹4.9 Crore MEITY
Genesis Scheme Grant Funding



₹2 Crore State Business
Incubator-Grant Support

ABOUT UPES

Established through the UPES Act, 2003, of the State Legislature of Uttarakhand, UPES is a top-ranked, UGC-recognised, private university. As per the National Institutional Ranking Framework (NIRF) 2024, the Ministry of Education, Government of India, UPES has been ranked 46 among universities, with a rank of 28 in Law, 41 in Management, and a rank of 42 in Engineering. According to the Times Higher Education (THE) World University Rankings 2025, UPES now stands in the 501-600 band globally and 7th in India with a leap of over 300 ranks from 2024. In addition to this, the university has been ranked the No. 1 private university in academic reputation in India by the QS World University Rankings 2025. It is among the top 2% of universities in the world.

UPES has also been accredited by NAAC with a grade 'A' and has received 5 stars on Employability (placements) by globally acclaimed QS Rating. The university has had 100% placements over the last five years. Forty-six (46) faculty members of UPES are among the world's top 2% researchers as per Stanford University list.

UPES offers graduate and postgraduate programs through its seven schools: School of Advanced Engineering, School of Computer Science, School of Design, School of Law, School of Business, School of Health Sciences & Technology, and School of Liberal Studies and Media, with 16,000+ students and 1,500+ faculty and staff members.

***NO. 1 PRIVATE UNIVERSITY
IN ACADEMIC REPUTATION**



*QS World University Rankings 2025

***RANKED 46TH
IN INDIA**



*University Category

**7TH RANK IN
INDIA**



CAMPUS LIFE

- Life at UPES is truly an enriching experience, where students can create memories that will last a lifetime. It is about young learners discovering themselves through engaging activities that broaden their understanding of the world.
- There are more than twenty student chapters, including the Society of Petroleum Engineers, Cloud Security Alliance, the Society of Law and Literature, the Institute of Electrical and Electronics Engineers, the Moot Court Association, etc., as well as several clubs such as the National Service Scheme, Ras Rang Raag, Avishkaram, Sphurit, etc., that cater to different interests and fields of study.
- Events such as Spandan, the annual youth festival; and 'Wow Wednesday', a mid-week activity for showcasing talent, bring together students from across all the schools on one stage.
- Sports events and activities at UPES offer students a wide range of opportunities for personal growth and skill development. Students develop important values such as discipline, team spirit, patience, and resilience.
- From learning to leisure and path-breaking innovations to life-long friendships, life at UPES is a vibrant blend of everything a learner aspires for. It is a place where artists, explorers, athletes, and innovators come together to pursue their passions and explore new horizons.



Scan to explore
Life @ UPES



HOSTEL FACILITIES

At UPES, we prioritise the safety and comfort of every student, both on campus and in the hostels.

- Deep Cleaning and Sanitization
- Hostel Access Control
- Mess and Food Outlets
- Medical Facilities
- Security Procedures at Entry Gates



SPORTS INFRASTRUCTURE

- A lush, natural turf football ground with floodlights and regulation goalposts, ideal for practice, training and regional tournaments
- 3 natural turfs and cemented cricket nets with floodlights for year-round training
- A high-performance, synthetic basketball court designed for matches and practice sessions
- An impact-reducing synthetic volleyball court, alongside 2 clay volleyball courts with regulation nets and markings for both men's and women's matches
- Professional-grade table tennis equipment suited for competitive and recreational use
- 3 outdoor badminton courts designed to withstand year-round weather conditions
- A recreational room equipped with snooker, pool, air hockey and table tennis facilities
- A fully-equipped gym catering to general fitness and specialised athletic training



EXPERIENCE CENTRES

KOTA

Shivam Residency

Narcotics Road,
Mahaveer Nagar-1,
Kota, Rajasthan

DELHI

Avanta

12th Floor, Ambadeep
Building, 14, KG Marg,
Barakhamba Road,
New Delhi

PATNA

Patna One Mall

2nd Floor, Maurya Lok Complex,
New Dak Bungalow Road, Fraser
Road Area, Patna

NOIDA

The Iconic Correnthum

2nd Floor, The Iconic Correnthum,
Tower C, Plot No 41, Sector 62,
Noida, Uttar Pradesh

JAIPUR

Workhauz

Plot No. 3, Power House,
Mirza Ismail Rd, Jaipur,
Rajasthan

LUCKNOW

Vision Space

4th Floor, Office No. 5, Near
BBD Viraj Tower, Vibhuti Khand,
Gomti Nagar, Lucknow

GUWAHATI

Office tribe Coworking

Cabin No-7, First Floor,
Shreeji Tower, Christian Basti,
G.S. Road, Guwahati

INDORE

Smartworks

Ground Floor, Brilliant Center, 17,
Race Course Rd, Janjeerwala
Square, New Palasia, Indore



SCAN TO FOLLOW US ON @

1800 102 8737 (10 am to 7 pm)
enrollments@upes.ac.in | www.upes.ac.in

INTERNATIONAL STUDENTS WRITE TO US AT: international.admissions@upes.ac.in

KNOWLEDGE ACRES : KANDOLI VIA PREM NAGAR, DEHRADUN-248 007 (UTTARAKHAND), INDIA

**ADVANCED ENGINEERING | COMPUTER SCIENCE | DESIGN | BUSINESS | LAW
HEALTH SCIENCES AND TECHNOLOGY | LIBERAL STUDIES AND MEDIA**